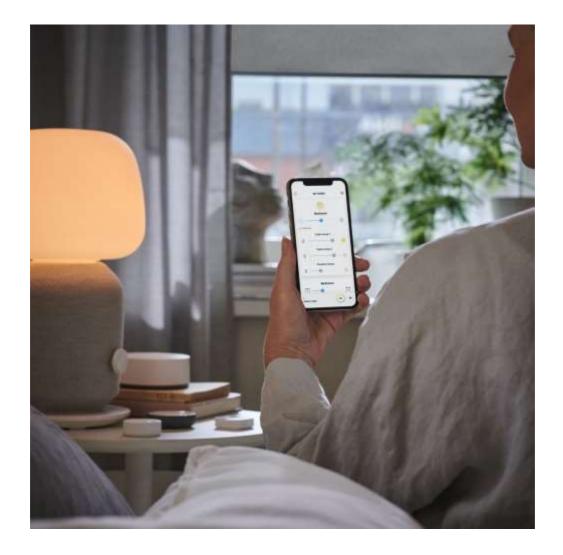
# **IKEA Home Smart Guide Air Purifiers**





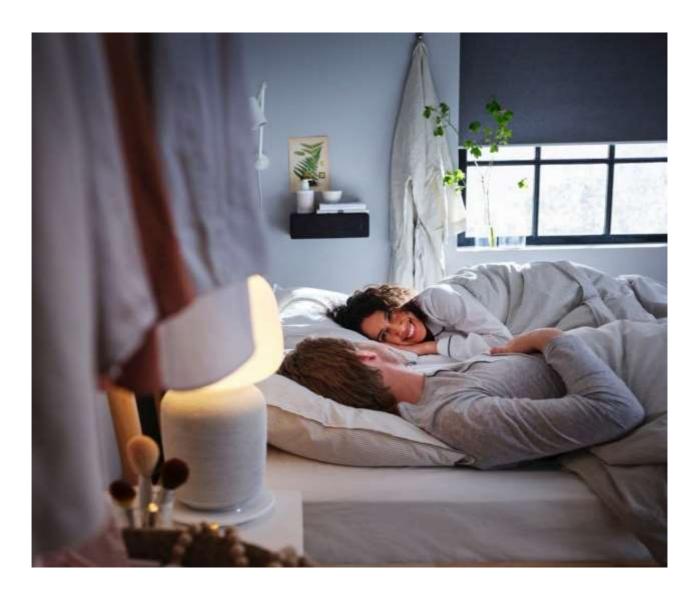
# For a simpler and better life at home



IKEA Home smart ecosystem is a broad range of connected products and services that allow you to control and automate things that you otherwise do by hand. It's home furnishing in a smart way.

#### Smart way to a better everyday life at home

We at IKEA have always tried to come up with clever solutions for the home. Now, with IKEA Home smart you get a home where you use new technology to control and automate things that you otherwise have to do by hand. Things like turning on and adjusting the lighting, rolling the blinds up or down, turning on a fan, and playing music. And because we're passionate about life at home, even our technology solutions are developed to help you create a better everyday. In a sustainable, simple and smart way.



Imagine if you could wake up every day in a slightly calmer and more comfortable way. Automatically turn on a dimmed light, and roll up the blinds to let the morning sunshine in while your favourite music flows out

of the speakers – without having to get out of bed. It may sound like magic, but with an IKEA Home smart eco-system, it quickly and easily becomes your new reality.

#### How to get started

Think about an entire solution or start with a few parts. For the full experience of a smart home, choose our interconnected ecosystem for all occasions and senses, but you can also start small-scale and choose to only control certain standalone products in the home.

#### **Ecosystem**

Choose the gateway and the TRÅDFRI app to build an interconnected system in order to control lights, sound and other products at home.





The TRÅDFRI gateway and the IKEA Home smart are the most important tools for building a smart ecosystem in your home. By using them, you can quickly and easily create an ecosystem of smart functions – and control them as you like and as it suits you in an intuitive flow. With this foundation you can start with as many or as few of our connected products as you like – and add up to 50 units to the gateway when you are ready to expand the system.



#### **Standalone**

Choose the TRÅDFRI remote control and smart light sources to give you extra functions and control with minimum set-up.



If you prefer a solution with standalone products that are not interconnected, and not connected to the internet, you can choose TRÅDFRI remote control and smart light sources. With the remote control you can turn off, turn on, dim and change the light colour of up to 10 light sources so they all behave in the same way.



#### **Products in the IKEA Home smart ecosystem**



Blinds that you can control from the bed or set to roll up or down at certain times. There are blinds available that are block-out blinds and ones that let some light through.

#### **Smart lighting**

Light sources that you can turn on and off, dim and adjust things like colour and light temperature wherever you are in the home. Choose from LED bulbs, LED spotlights and LED light panels.



#### **Smart speakers**

Play music, radio and podcasts from your streaming services. Add to your home decor with bookshelf speakers and table lamps with speakers.

#### **Smart power**

A wireless socket allows you to connect your favourite old lamp, Christmas lights, fans and other smaller appliances to your IKEA home smart ecosystem. Control from all over the home or set with the timer.



#### 4 ways to control IKEA Home smart

Control sound and light – and change the atmosphere with the push of a button, a movement, a click in the app or by using your voice. Whatever your preference, we have something for you.



#### **Physical controls**

Control your IKEA Home smart products with a remote control, wireless dimmer, shortcut button, or a sound remote. Simple and inclusive for everyone, also for family members who prefer a physical product or want to be able to put their phone away from time to time.



#### **Automation**

Automatic control makes the home feel safer and more comfortable for the young and old. Use a sensor that turns lights on upon a movement during the night or a timer with set times for your smart system, to support you with daily routines such as waking and bedtime. You can also use 'Scenes' in the app, to automate multiple devices at the same time, creating the perfect atmosphere instantly.



#### The app

With the IKEA Home smart app on your phone, you always have full control and access to your smart ecosystem.





#### Voice

Control your smart products with your voice. Gives you control even if both hands are occupied with something else. Works with Amazon Alexa, Google Assistant and Apple HomeKit.

#### Perfect atmosphere around the clock

The idea with IKEA Home smart is that it makes life at home easier and more comfortable – from waking up in the morning until it's time to unwind in the evening. You can choose the functions that feel most important to you, expand the system whenever you like and create the perfect atmosphere for all hours of the day. This is a smart home!



## Adapt the lighting for all activities

A lot happens in a home and the lighting affects how we enjoy a room. It is both nice and practical to be able to adapt lighting for various activities – everything from cooking, homework and cleaning to watching TV, cosy evenings and parties. You can change the brightness and colour, turn on and off – and change the light from cold to warm.

## The right scene at the right time, every time

Using 'Scenes' in the IKEA Home smart app, you can group different actions on multiple devices. For example, warm-coloured lights with drawn blinds and some soothing sounds for dinner. Or how about a Scene for working out with brighter lighting and a pumping playlist. You can also add your favourite Scene to a shortcut button for fast physical access.

#### **Enjoy daylight and privacy**

Waking up to daylight is both pleasant and healthy. In the evening, you might want to enjoy some privacy and avoid curious eyes. Set the blinds so that they roll up and down at a certain time or control them with a remote control from the comfort of your bed.

## Listen to music, stories and exciting conversations

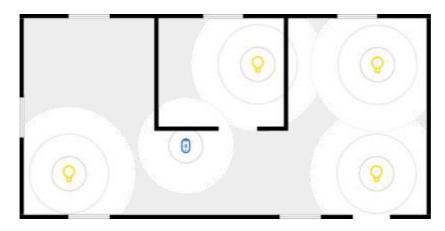
Music sets the mood for everything from quiet mornings and weekly cleaning to parties and romantic dinners. And from your favourite podcasts and audiobooks you can always gain new and exciting perspectives. Press a button and fill the entire home with sounds – the same songs, conversations and stories throughout the home, or one in the bedroom and another in the living room if you like.





The products in IKEA Home smart use ZigBee 3.0, a standard for wireless control that is reliable, energy efficient and easy to install. The products also support so-called mesh networks, which means that they

share signals with each other and improve the stability of the connection throughout the home.

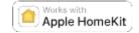




#### Compatible systems/standards









When you see this symbol on a product, you know that it works with the IKEA Home smart app and TRÅDFRI gateway to control your smart products throughout the home.

#### What do the symbols mean?

All our IKEA Home smart products are wireless. These symbols will help you understand how they work.



Wireless



Wireless dimming\* These light sources can be dimmed wirelessly.



Warm white
These light sources
give a warm white light
and corresponds to the
colour of the
traditional
incandescent bulb.



Warm glow These light sources givea warm and decorative light.



White spectrum These light sources can be adjusted to change from warm to cold white light in three steps.



Colour and white spectrum
These light sources can be adjusted to change colour and change from warm to cold white light.



IKEA Home smart app Download IKEA Home smart from Google Play or App store to connect your IKEA Smart lighting product to TRÅDFRI gateway. Works with Android (KitKat 4.4 or above) or iOS 9 above.



Works with IKEA Home smart These products can be used with the IKEA Home smart app together with TRÅDFRI gateway.







TRÅDFRI gateway and IKEA Home smart app has the functionality to enable voice control to IKEA Home smart products with Amazon Alexa, Apple HomeKit or Google Assistant.

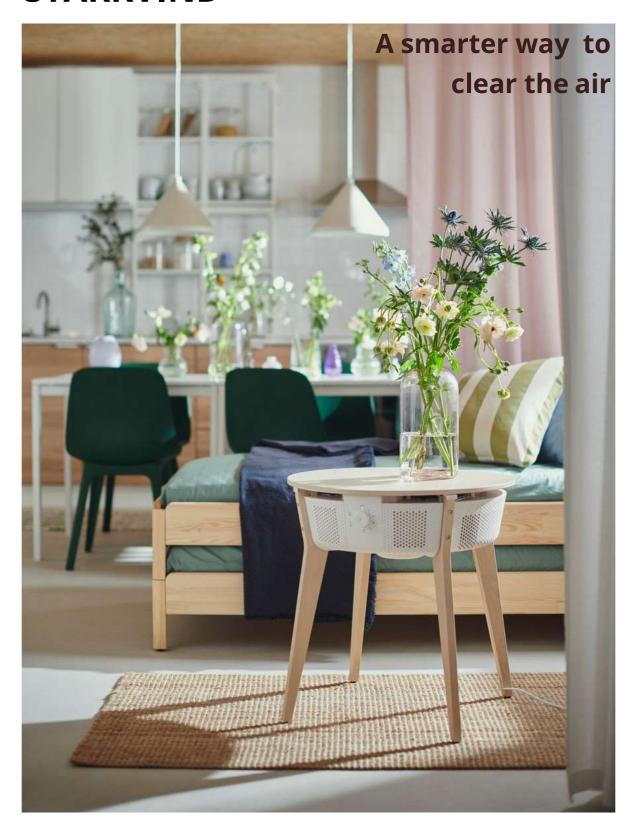


Zigbee is the protocol used for IKEA Home smart products.

\* Products in the IKEA Smart lighting range are not dimmable when used with wired-in dimmers, or lamps with built-in dimmers.

## **Air Purifiers**

### **STARKVIND**



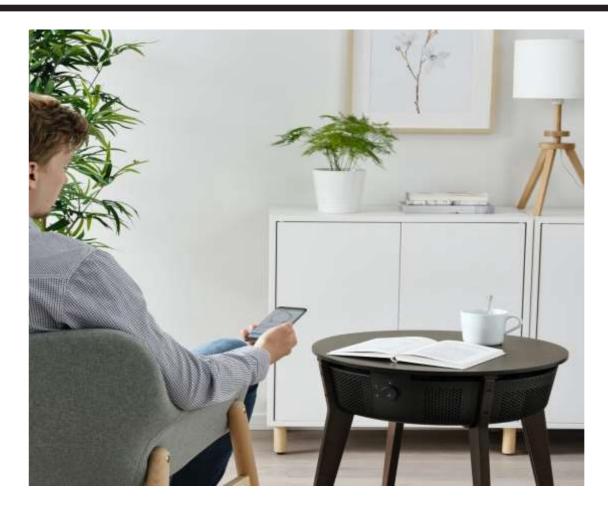


With many of us spending more time at home, improving our indoor air quality has become even more vital to our physical and mental wellbeing. STARKVIND air purifier is the latest addition to the IKEA Home smart range and a smarter way to control our indoor air quality.

Pollen, dust particles, pet hair and dander, and even fumes and odours from cooking and cleaning all contribute to indoor air polution and can negatively affect our physical health.

STARKVIND air purifiers combine our extensive knowledge of home furnishings with indoor air quality control technology. It's attractive, effective, and connects with the TRÅDFRI gateway and IKEA Home smart app to allow you to control your home's air quality.

### **Designed for modern living**



"We've always wanted to design an air purifier with an IKEA look that's efficient, affordable and can blend into any home. We asked ourselves if we could integrate the benefits, functionality and design of an air purifier into a piece of IKEA furniture. STARKVIND air purifier is the result." – Henrik Telander, Product Owner at IKEA of Sweden

#### Available in two models

Both the floor and side table models of STARKVIND air purifiers are designed for modern living. They can be connected to the TRÅDFRI gateway and IKEA Home smart app, have clever functions and design solutions such as built-in air quality sensors to detect airborne particles, filter change indicators, child lock setting and cable management.

#### Pollen, odours or all of the above?

STARKVIND comes equipped with a particle filter for filtering dust, pollen and other airborne allergens. An optional gas filter can be used with the particle filter to help clear the air of gas, fumes and odours.

#### Settings to suit your needs

With the STARKVIND air purifier, you have flexibility in controlling your home's air quality. Choose how you prefer to adjust it — manual or auto mode, which monitors air quality thanks to the air purifier's built-in sensors which detect particle levels in the air and adjusts the fan speed as needed.

STARKVIND air purifier has five settings — the lowest being quiet enough for a good night's sleep.



Changing the filter is a breeze – simply remove STARKVIND's fabric covered front plate.

#### Clever design

Function and design pair beautifully with the STARKVIND air purifier. For the floor model, a fabric covered front plate hides the particle and gas filters. It's attractive and easy to remove when it's time to replace them.

The tabletop hides and protects the filters for the side table model. And just like our other side tables, you can set your favourite lamp, magazines or even a vase of flowers on it and make the most of your space.

For both the floor and side table models, power cable management is simple. A groove in the leg of the side table model allows you to tuck the cord inside to hide it from view.

STARKVIND air purifier ticks all the boxes – it's attractive, effective and fits your style and life.

#### **Get connected**

Add your STARKVIND air purifier to the TRÅDFRI gateway and you can easily control and maintain it with the IKEA Home smart app.

You'll be able to adjust the fan speed level, set the child lock function, monitor air quality, select normal or boost mode, and even set it to off/ standby mode to save energy.

No need to worry about when to check or change your filters. You can receive reminders via the app when it's time to replace them. You can even order new filters through the app.

Check out our Support page https://www.ikea.bg/ smart/support to find the answers to common questions about our air purifiers and detailed videos for set-up.







Noise level: 24-53dB

Power supply and cable management

Power consumption: 2W-33W

Filter check indication

Child lock function

 Side table model: Available in light or dark stained wood veneer, legs in solid wood

Floor model: Available in black and white version

\* Clean Air Delivery Rate

#### **Products overview**



#### STARKVIND table with air purifier 205.019.54 179

Tinted, clear lacquered oak veneer. Designer: David Wahl. Ø54, H55cm. Stained oak veneer/dark brown



## STARKVIND table with air purifier 004.619.73

179

Tinted, clear lacquered oak veneer. Designer: David Wahl. Ø54, H55cm. Stained oak veneer/white



#### STARKVIND air purifier 305.019.63 149

100% polyester and powder coated steel. Designer: David Wahl. W51×D19, H53cm. Black



#### STARKVIND air purifier 404.619.47 149

100% polyester and powder coated steel. Designer: David Wahl. W51×D19, H53cm. White 504.619.42



#### STARKVIND filter for gas cleaning 804.881.29

14.99

Frame:
Polypropylene
plastic. Core
filling:
Activated carbon.
Designer: David
Wahl. L35×W28,
H2cm.



#### STARKVIND filter for particle removal 304.619.43

9.99

Frame: PET plastic. Base: Non-woven polypropylene. Designer: David Wahl. L37×W29, H4cm.





#### IKEA Home smart app

Download IKEA Home smart from Google Play or App store to connect your IKEA Smart lighting product to TRÅDFRI gateway. Works with Android (KitKat 4.4 or above) or iOS 9 above.

